

# intersec

The Journal of International Security

[www.intersec.co.uk](http://www.intersec.co.uk)



## 2025 MEDIA PACK



# Welcome to **intersec**



## INTRODUCTION

*intersec* is the world's leading journal of international security, counter-terrorism and resilience. Published across ten issues each year, the magazine is an essential resource for policy-makers, security professionals and academics around the world. Each issue contains in-depth news, features and incident reports which keep our readers up to date with the latest threats, solutions and security technology.

Our features are written by experienced journalists, security experts and senior policy-makers, providing an unbeatable combination of insight, impartiality and editorial integrity. In an industry awash with narrow niche titles, *intersec* offers its readers a comprehensive perspective on the rapidly evolving security situation and a direct link to those who are shaping the responses.

Established in 1991, *intersec* has consistently been the publication of choice for professionals across the whole spectrum of international, domestic and corporate security. Our readership includes senior decision-makers from government, emergency services, security services, research organisations and private industry, as well as front-line personnel in the fight against terrorism and organised crime.

## EACH ISSUE CONTAINS:

- In-depth features and commentary covering the latest threats, solutions, tactics and technologies
- Focused regional security news updates
- Comprehensive international incident brief
- New technology/services spotlight
- Planner of upcoming security events

## KEY FACTS

### TARGETED DISTRIBUTION

- Ten issues per year
- 10,500 copies distributed per issue
- Distributed to 180 countries around the world
- Our targeted distribution gives advertisers unparalleled access to overseas security markets, with particular emphasis on the most rapidly growing security markets such as India, China, the Middle East and Brazil.
- Read by key decision-makers across the following security sectors: Airline/Airport, Port & Shipping; Customs, Borders & Coastguard; Government and Diplomacy; Prisons, Police & Special Forces; Key Utilities; Civil Defence & Emergency Service; Risk Management; Consultancy & Representation.
- Bonus distribution at selected events In addition to our global mailed circulation of 10,500 copies per issue, additional gratis copies are distributed to delegates attending selected exhibitions and conferences around the world, giving advertisers added value from their investment in those issues.

### PRODUCTION QUALITY

To reflect the quality of *intersec's* editorial, every effort is made to ensure design and production values are equal to any commercial magazine. Use of quality silk-finished paper and a high density screen process ensure that magazine and its advertisers are presented in the best possible light.

### PROVEN SALES TOOL

*intersec's* proven track record – attracting some of the world's biggest blue chip companies – speaks for itself. You want to know you are investing your money in the right place to ensure significant returns. *intersec* can give you that peace of mind.

## CONTACT DETAILS:

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# 2025

## Features list

### JANUARY 2025

#### **BONUS DISTRIBUTION: IDEX**

Effects of NATO's expansion into the North (pt.1)  
Data and mission critical insights  
Crippling the money flow into Afghanistan  
Red alert – public messaging systems  
Cyber security predictions for the year ahead  
Checkmate – the TCSM fightback (pt1)  
The role of social media in spreading terrorism and misinformation

### FEBRUARY 2025

#### **BONUS DISTRIBUTION: SECURITY AND POLICING, ISC WEST**

Rethinking Russia's isolation and its risks to circumpolar cooperation  
Protecting the cloud and network security  
Espionage in Portugal – the university of Lisbon perspective  
How do you solve a problem like the Middle East?  
Lessons in love – avoiding cyber scams on dating apps  
Checkmate – the TCSM fightback (pt2)  
Play it safe – staff training for cyber robustness

### MARCH 2025

#### **BONUS DISTRIBUTION: THE SECURITY EVENT, LAAD**

Close up and personal – close protection in the spotlight  
Access denied – temporary fencing solutions for public events  
Intruder alert – AI and CCTV working together to keep them out  
The role of social media in spreading terrorism and misinformation  
The connected battlefield – maintaining comms in the field  
Levelling the playing field – X-ray security for airports  
Martyn's law and what it means for public safety

### APRIL 2025

#### **BONUS DISTRIBUTION: COUNTER TERROR EXPO**

Airshow – the increasing presence of drones in warfare  
Show me the money – protecting financial institutions from attack  
Under fire! What happens in the event of a terrorist attack  
Computer power – how laptops give armies the edge  
Match-day mayhem – stadium security at sporting events  
Let us pray – public safety in places of worship  
Iranian aggression and what it could mean for the future

### MAY 2025

#### **BONUS DISTRIBUTION: ISDEF**

The part facial recognition plays in shopping mall security  
Be prepared – personal security in international global hotspots  
Growing importance of women in security  
Password perfection – national password day tips and tricks  
Face facts – what next for facial recognition technology  
Personal protection – staying safe both at home and at work  
Threats and promises – shifting alliances of Arab power

### JUNE 2025

#### **BONUS DISTRIBUTION: HOMELAND SECURITY EXPO**

Keeping building sites safe from theft  
The importance of CNI and keeping it safe  
Act now – why proactivity is the best defence for cyber security  
Security considerations for festivals and summer events  
Afghanistan's new frontier of terror  
Watch the skies – anti drones measures to fight back  
Holiday happiness – security peace of mind for travellers

### JULY/AUG 2025

#### **BONUS DISTRIBUTION: EMERGENCY SERVICE SHOW, DSEI, INTERNATIONAL SECURITY EXPO**

Six months in – the US president and global security  
Be calm and carry on – business continuity in the event of attack  
Summer of sport – safety considerations for sports venues  
Top gear – the evolution of Automatic Number Plate Recognition  
Northern Africa under fire – al-Qaeda's rise in the Sahel  
Party on – public safety for gigs and nightclubs  
Radical recruitment – the online fightback against insurrection

### SEPTEMBER 2025

#### **BONUS DISTRIBUTION: GSX**

Battery powered – keeping the military online while in the field  
Read all about it! Fake news and why it matters  
Drones gaining ground in terror operations  
Physical penetration and close protection  
Time for a rethink – educating employers about cyber security  
Just say no – the ransomware fightback  
IEDs: search and destroy

### OCTOBER 2025

#### **BONUS DISTRIBUTION: MILIPOL**

Power games – the growing presence of China  
Cyber awareness month: the state of global security  
The all-seeing eye – AI and CCTV the perfect pairing?  
Battery versus petrol power – the changing world of military vehicles  
Banged up! The key to safer prison security  
Man's best friend: the role of EOD robots  
The big bang – blast containment solutions

### NOVEMBER/DECEMBER 2025

#### **BONUS DISTRIBUTION: INTERSEC**

Lessons learnt – cyber security round up of the past 12 months  
Crisis comms –staying in touch during a terror attack  
Going solo – is the lone wolf still a threat?  
Safety in numbers – security concerns for public gatherings  
Digital forensics and why they matter  
Nuclear reactions – security for power plants and facilities  
Canine coworker– dogs' role in security

# 2025

# Advertising ratecard

## DISPLAY ADVERTISING RATES

Frequency	x1	x3	x6	x10
Two Page Spread	£5,325	£5,060	£4,660	£4,395
Full Page	£3,190	£3,030	£2,790	£2,630
Half Page	£1,915	£1,820	£1,675	£1,580
Quarter Page	£1,195	£1,135	£1,045	£985
Eighth Page Strip	£720	£685	£630	£595
Catalogue Showcase	£485	£460	£425	£400

(All prices quoted in Pounds Sterling. Dollar and Euro prices available on request.)

### COVER POSITIONS

Inside front/outside back cover: 15% extra  
 Inside back cover: 10% extra

### COMMISSION

10% to recognised advertising agencies only subject to settlement within 30 days of invoice (excluding Catalogue Showcase)

### PREPAYMENT DISCOUNT

5%

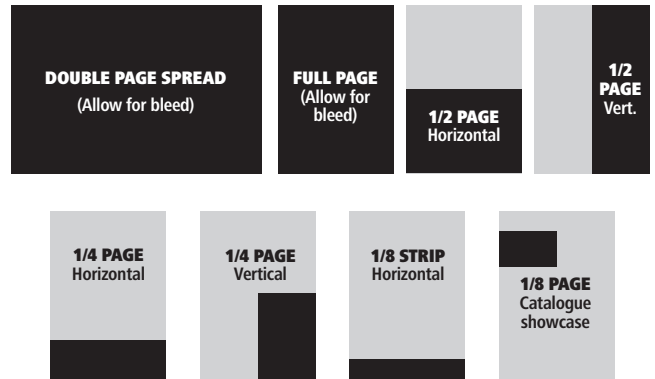
### BOOKING DEADLINE

No later than 25th of the month preceding publication

### ADVERTISEMENT DESIGN

A design service is available free of charge when a series of three or more adverts are booked.

## DISPLAY ADVERTISING LAYOUTS



### SPECIFICATIONS

LAYOUT	SIZE
Two page spread bleed	303mm x 426mm (11 7/8" x 16 3/4")
Full page bleed	303mm x 216mm (11 7/8" x 8 1/2")
Full page trim	297mm x 210mm (11 3/4" x 8 1/4")
Half page vertical	270mm x 90mm (10 5/8" x 3 1/2")
Half page horizontal	130mm x 185mm (5 1/8" x 7 1/4")
Quarter page horizontal	65mm x 185mm (2 1/2" x 7 1/4")
Eighth page strip	32.5mm x 185mm (1 1/4" x 7 1/4")
Catalogue Showcase	60mm x 90mm (2 3/8" x 3 1/2")

All files must have a resolution of at least 300 Dpi with a CMYK colour profile. A PDF is the preferred format, but we accept Indesign, Quark Express, Adobe Illustrator and Photoshop documents.

## ADDITIONAL INFORMATION

### WEBSITE BANNERS ([www.intersec.co.uk](http://www.intersec.co.uk))

	PRICE	SIZE
Large Banner	£250 per month	350px x 150px
Small Banner	£150 per month	140px x 90px

### EMAIL SHOTS

Bespoke email shots to our extensive email database available. HTML or Plain Text accepted. Prices available on request.

### CONTACT

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## TERMS AND CONDITIONS

- The Publisher's credit payment terms are strictly 30 days from the date of invoice.
- Notice of cancellation or suspension of an advertisement must be received in writing by the Publisher at least 30 days prior to publication. Cancellations or suspensions received without sufficient notice will be charged for in full.
- If the Advertiser cancels the balance of a contract for a series of advertisements then the Publisher has the right to surcharge previous advertisements in the series where series discount had been applied.
- Editorial calendar, bonus distributions are subject to change.
- Full terms and conditions are available on request.
- See [www.intersec.co.uk](http://www.intersec.co.uk) for more information.